



TIMOTHY CARONTI

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Skills

- Art Direction
- Strong Design Background
- Creativity/Concept Development
- Contract Negotiation
- Project/Team Management
- Media Industry Best Practices/Trends
- Strong Communication
- Budget/Deadline/Excellence Driven

Experience

Lucmia Enterprises, Inc. | St. Charles, IL
Creative Director/Owner/Operator
05/2015 - Current

- Led creative team meetings to share ideas and bring actionable plans to fruition.
- Met customer needs and accomplished creative visions by overseeing strategic, focused campaigns and pushing team to exceed expectations.
- Managed writers, artists, designers, and project managers with hands-on approach to successfully accomplish daily work and special projects.
- Developed budgets and negotiated contracts and quotes to ensure projects were completed within financial constraints.
- Maintained in-depth and current knowledge of emerging industry trends
- Negotiated with vendors and suppliers to achieve cost-effective, quality support on projects while always ensuring high quality results.

Notable clients included: GSM Outdoors, Berkshire Hathaway, Weichert Realty, Redfin, RCG Advisors, Joy Cone Company, Alliance Ground International, among many more - complete list available upon request.

Chi-Sky Productions | Chicago, IL
Creative Director/Co-Owner
01/2006 - 05/2021

- Oversaw staff hiring, initiating new training and scheduled processes to streamline operations.
- Led startup and opening of business and provided business development, creation of operational procedures and workflow planning.
- Managed project execution, phase progress, workmanship and team performance to drive on-time completion of deliverables.
- Negotiated with vendors to gain optimal pricing on products resulting in substantial increase in profit margin.

Notable clients included: Allstate, Colliers International, Autozone, Reinwald's Bakery, Big Daddy Kane, BB Kings, Cricket Wireless, among many more - complete list available upon request.

Education and Training

School of Art Institute Chicago (SAIC) | Chicago | Multimedia Arts

Proficiencies and Partnerships

Proficient in Mac and PC Environments | Adobe Photoshop | Adobe Illustrator | Adobe After Effects | Adobe InDesign
Adobe Dreamweaver | Wordpress | WHM/C-Panel | Microsoft Office | Team Collaboration Tools | Google Ads Partner
Constant Contact Partner | Yext Certified Partner | RingCentral Dealer